

RETAILER UPDATE

APRIL 2023

AVAILABLE
APRIL 4



GAME #	GAME NAME	PRICE	UPC	OVERALL ODDS
GAME 1209	Money Bags	\$1	687355812092	1: 4.83
GAME 1210	Super Cash Bonus	\$2	687355812108	1: 4.13
GAME 1211	Cash In A Flash	\$5	687355812115	1: 4.02
GAME 1212	\$500,000 Cash Bonus	\$10	687355812122	1: 2.90
GAME 1213	Fast \$5,000	\$30	687355812139	1: 2.74

Please remember to deface winning tickets after your daily reconciliation is completed.

Prize Claim Information: Prizes less than \$600 can be claimed at any Tennessee Lottery retailer. Prizes of \$600 or more must be claimed at the Tennessee Education Lottery Headquarters claim center in Nashville or the claim centers at the district offices in Chattanooga, Knoxville and Memphis. Prizes of \$200,000 or more must be claimed at the Nashville Headquarters. Play It Again! winners of prizes of \$50,000 or more are also required to claim at the Nashville Headquarters. If you have any questions or need assistance with any Tennessee Lottery game, please call Retailer Services at 1-800-826-4311 Option #5.



PLAY IT AGAIN! DRAWING

Enter non-winning instant tickets
for another chance to win the top prize.



Over \$4.9 Million in Cash Prizes

ENTRY DEADLINE
FOR NEXT DRAWING:

**April 17,
2023**



SPLASH OF GREEN

CASH 3
Wild Ball
SECOND CHANCE
DRAWING

**10 WINNERS OF
\$500**

ENTRY PERIOD: APRIL 1 - 30, 2023

Wednesdays are Wild! Try Wild Ball + Earn 3X the entries each Wednesday!

SPRING INTO BLING

CASH 4
Wild Ball
SECOND CHANCE
DRAWING

**10 WINNERS OF
\$5,000**

ENTRY PERIOD: APRIL 1 - 30, 2023

Wednesdays are Wild! Try Wild Ball + Earn 4X the entries each Wednesday!

KEEP 'EM FULL!

**LOTTERY RETAILER
SALES BEST PRACTICE**

Always keep your bins full! Why?

Here are just a few reasons:

- Full bins increase profit. Customers won't buy what they can't see!
- You should use all of your bins to offer a diverse product selection, which encourages customer loyalty. Full bins motivate your customers to come back to see you!
- Encourages customers to spend their winnings at your store.
- Creates cross sales opportunities.



On your Sales Representative's next visit, please ask them about the sales impact of empty dispensers.

Responsible Gaming Tip of the Month

Encouraging Responsible Gaming (RG) strengthens your customer service program, which is positive for business.

Play RESPONSIBLY



f t @ tnlottery.com

Play RESPONSIBLY